



PRESS RELEASE

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CSR DONATES RM30,000 TO KUALA LUMPUR HOMELESS TRANSIT CENTRE

Providing Basic Necessities For The Homeless

KUALA LUMPUR, 22 MARCH 2019: Sugar manufacturer, Central Sugars Refinery Sdn Bhd (CSR) today presented a donation totalling RM30,000 from its Zakat Wakalah fund to sponsor food, toiletries and other basic necessities for 200 homeless people residing at Kuala Lumpur Homeless Transit Centre (Pusat Transit Gelandangan Kuala Lumpur) located in Jalan Pahang.

The three-storey building, which was set up in year 2016 can accommodate up to 250 people. It provides basic necessities such as sleep area, bathroom, laundry room, praying hall, as well as counselling and a 24-hour clinic managed by the Malaysian Red Crescent Society.

“Each day we are inspired to make a difference in our community. We are honored to do our part and to be supporting this cause – giving the gift of food and basic necessities to people experiencing homelessness in the city. This transit centre is a crucial platform to engage with the homeless community and is a safe place for them to access food and seek support,” says Hishammudin Hasan, Chief Executive Officer of CSR.

“We recognize the need to help our local communities and the families experiencing homelessness. CSR is dedicated to giving back to local communities through centers like this and through other various programs we support,” he added.

Operated on a 'low barrier' policy, the center allows all categories of homeless citizens to spend the night and use the facilities here. The residents also enjoy the services and assistance provided from the government departments and agencies, as well as non-governmental organizations (NGOs). For instance, the National Drug Agency offers assistances to those with drug-related problems, and the Labour Department and the hawkers association assistance them in look for jobs.

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About Central Sugars Refinery Sdn Bhd

CSR is one of the leading producers of quality sugar products in Malaysia. Starting life out as the United Malay State Sugar Industries (UMSSI) in 1965, Central Sugars Refinery stepped out into the world with a small yet noble dream; to be Malaysia's go-to name when it comes to sugars and sweeteners. Nearly half a century later, that dream is still fuelling the dedication and commitment of our employees.

From a modest sugar melting capacity of 150 metric tonnes at inception, CSR now churns out 1800 metric tonnes a day providing only the finest sugar and specialty sweetener ingredients for consumers, retailers, foodservice distributors, food manufacturers, culinary professionals and specialty markets across Malaysia.

<http://csr-malaysia.com.my>

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